General Manager (S & M - CM) Sales & Marketing - Consumer Mobility 3rd Floor, New CTS Building 16, Greams Road, Chennai – 600 006 Phone: 044-28297878 Fax: 044-28297979





(A Government of India Enterprise)



S&M-CM/162/New Plans & promotions/12-13/11

dt @ Chennai-6 the 14.05.2012.

Sub: Revised Tariff in NESAM Special prepaid plan for 2G mobile service of TN LSA (incl.CHTD) - reg. Ref: 1.BSNL C.O. Sanction No: 753 mail dt 10.05.12.

2. This office Lr. No S&M -CM/162/New Plans & promotions/12-13 dt @ Chennai-6 the 17-04-12

2G prepaid plan "NESAM Special" in Tamilnadu LSA (including Chennai Telecom. District) has been introduced as a promotional offer for 90 days (wef 19-04-12 to 17-07-12). As per BSNL C.O. Sanction, No753, approval of competent authority is hereby conveyed for revising the tariff with effect from 15-05-2012. The revised tariff details are given below.

Sl.No	Details	Existing	Revised
1	Local SMS	50ps/SMS (on-net & off-	* 200 free per month and above 200 SMS
		net)	chargeable @50 ps/ SMS (on-net and off-net)
2	F&F Charges	20ps/min	10ps/min
	(On-net)		
3	F&F Charges	40ps/min	30 ps/min
	(Off-net)		

^{*}This facility is extended to the customers who have enrolled into this **Nesam** Special Plan on or after 19-04-12. There is no change in all other terms and conditions.

(S.Bama)

AGM(Marketing-CM)

044-28290825, 9444 979827

GM (NW-O CM), Trichy -1/Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore- For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 -For information and informing Sales Heads, franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in".

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.